VISION
Advance society through the discovery and integration of applied computing technologies that leverage the power of information

MISSION
We empower individuals to become passionate, solution-minded Information Technology professionals by fostering: continuous innovation, research, leadership development, interdisciplinary problem solving and real-world experience

OBJECTIVE
Provide Highest Quality Educational Opportunities For Students

STRATEGIES

1. Become A Leading Expert In 2-4 IT Areas Regionally And Nationally
   - Define and evolve areas of expertise
   - Cybersecurity
   - IT Sustainability (Virtualization, Cloud, Big Data)
   - Mobile & Social Networking Development
   - Game Development (Entertainment, Educational, Immersive Environments)
   - Build interdisciplinary collaborative relations with other disciplines and colleges inside and outside UC aligned with areas of expertise
   - Develop and implement research agenda
   - Build research teams around the areas of expertise
   - Improve the quantity and quality of publications

2. Become A Center Of Innovation For Information Technology Education Regionally And Nationally
   - Create graduate programs
   - Increase accessibility through online delivery of courses and programs
   - Evolve and diversify programs for non-majors such as the IT Minor, IT certificates and IT general education offerings
   - Develop ongoing pathways/collaborations with regional, national and international institutions
   - Achieve ranking in the top 10 undergraduate programs
   - Establish centers of excellence in the areas of expertise
   - Establish programs to empower students to earn major industrial certifications related to the strategic areas

3. Be A Great Place To Learn And Innovate
   - Attract and retain best faculty
   - Build an engaged Alumni network
   - Develop and increase scholarship funds
   - Develop programs for corporate sponsorships
   - Increase the participation of faculty members in personal development activities.
   - Develop 21st century IT leaders
   - Increase the level of academic achievement of students (Raise the bar). For instance:
     - Increase the average GPA
     - Increase the number of students with GPA above 3.5
     - Increase the number of national scholars in the freshmen class

4. Increase Awareness Of The Information Technology Discipline
   - Establish up-to-date communication outlets to the different stake-holders
   - Increase participation of students and faculty in regional, national and international events
   - Develop ongoing marketing campaigns
   - Establish partnerships with professional associations to inform the public about the discipline and the status of Information Technology in the region
   - Increase out-of-state and minority students enrollment and access

5. Increase The Quantity And Quality Of Collaborative Relationships Within And Outside The University
   - Increase the profile of the IT Solutions Center
   - Make the coop experience more focused on the strategic areas and more beneficial to companies
   - Foster relationships with corporations for research and development
   - Empower technical innovations in Information Technology through the IT Innovation Lab
   - Ensure employability of students (within 1 year of graduation)
   - Establish advanced interdisciplinary programs (e.g. ACCEND)