



February 28, 2020  
University of Cincinnati | Fifth Third Arena | 2700 O'Varsity Way | Cincinnati, OH

## About UC's Advancement and Transition Services

Advancement & Transition Services (ATS) fosters quality life experiences for people with disabilities through innovative research, education and service. ATS programs address the specialized needs of individuals as they transition from high school through adulthood to help them gain life skills, work skills, and ultimately more independent and fulfilled lives.

You can make a lasting impact on the lives of people with disabilities and share our value that all people have the right to live as dignified, contributing members of their communities, **by sponsoring the 2020 Red & Black Blast.**

## Red and Black Blast

The 3<sup>rd</sup> Annual **Red and Black Blast** will celebrate the successes of the innovative ATS programs and will help create awareness of the life-changing opportunities ATS has to offer. Our programs depend on philanthropic contributions to provide meaningful and inclusive experiences for program participants on UC's campus and in the surrounding community.

- A donation of \$10,000 covers one-third of the cost to provide non-medical transportation to and from UC.
- A donation of \$7,500 funds the Natural Support Employment model.
- A donation of \$5,000 sponsors one of the 75 student workers ATS employees each year.
- A donation of \$3,000 provides access to recreation, theatre or art classes.
- A donation of \$1,500 supports an in-state TAP student with a 3-credit hour scholarship.
- A donation of \$750 provides two IMPACT Innovation Associates with unlimited Rec Center access for a full year.

*These are examples of the impact of philanthropy. Final spending decisions will be made by ATS leadership.*

This fabulous evening will feature a progressive gourmet dinner by the station, showcasing the culinary talents of Aramark's regional executive chefs. In addition, ATS will honor special guests, Terri Hogan and Daniel Cummins, for their passion to promote inclusive communities, dedicated service to ATS, and support for people with disabilities. Guests will also enjoy hearing inspiring stories from ATS participants, music by Melodic Connections and Swampthang, and opportunities to win prizes.

*Net proceeds from this event will benefit UC's Advancement & Transition Services (ATS). For information about sponsorship opportunities, please contact Sadie Everett, [everetsh@ucmail.uc.edu](mailto:everetsh@ucmail.uc.edu), 312-961-1030 or Sabine Flessa, Assistant Director of Development, [sabine.flessa@uc.edu](mailto:sabine.flessa@uc.edu), 513-556-1414.*

**Checks must be made payable to  
University of Cincinnati Foundation and sent to:**

University of Cincinnati  
College of Education, Criminal Justice, and Human Services | ATTN: Sabine Flessa | PO Box 210002 | Cincinnati, OH 45221-0002

<https://cech.uc.edu/education/ats.html>

## SPONSORSHIP OPPORTUNITIES

PROMOTIONAL PERIOD – January – April 2020

Benefits	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500
<b>EXCLUSIVE to one company</b>	✓			
Company mentions in social media and newsletters	✓			
<b>Opportunity to distribute promotional materials at event</b>	✓			
Opportunity to make opening remarks	✓			
<b>Recognition at event (signage)</b>	Prominent logo recognition	Significant logo recognition	Logo recognition	Name recognition
Recognition on promotional materials (invitations*, etc.)	Prominent logo recognition	Significant logo recognition	Logo recognition	Name recognition
<b>Logo recognition on event website</b>	✓	✓	✓	
Verbal recognition from podium	✓	✓	✓	
<b>Complimentary Red &amp; Black Blast tickets</b>	18	14	10	8
<b>Recognition in Red &amp; Black Blast programs**</b>	Double page	Full page	Full page	Half page

\*Need sponsorship commitment by January 10, 2020.

\*\*Need sponsorship commitment by February 3, 2020.

# RED AND BLACK BIAST

**2** Community Advocates  
Honored for Dedication to  
People with Disabilities

**75** UC Student  
Workers Supporting  
ATS Participants

**8** Talented  
Chefs

**260**  
Guests

**3,500** People  
Engaged on  
Social Media

**15** Generous  
Sponsors

## 1 AMAZING EVENT

**900** Social  
Media Followers

Over **\$50,000**  
Raised for ATS

**150** ATS  
Participants  
Benefitted

**2** Publications in  
*Movers and Makers*

**450**  
Invitations

**400** Constant  
Contact Subscribers  
Who Support ATS