About UC’s Advancement and Transition Services

Advancement & Transition Services (ATS) fosters quality life experiences for people with disabilities through innovative research, education and service. ATS programs address the specialized needs of individuals as they transition from high school through adulthood to help them gain life skills, work skills, and ultimately more independent and fulfilled lives.

You can make a lasting impact on the lives of people with disabilities and share our value that all people have the right to live as dignified, contributing members of their communities, by sponsoring the 2020 Red & Black Blast.

Red and Black Blast

The 3rd Annual Red and Black Blast will celebrate the successes of the innovative ATS programs and will help create awareness of the life-changing opportunities ATS has to offer. Our programs depend on philanthropic contributions to provide meaningful and inclusive experiences for program participants on UC’s campus and in the surrounding community.

- A donation of $10,000 covers one-third of the cost to provide non-medical transportation to and from UC.
- A donation of $7,500 funds the Natural Support Employment model.
- A donation of $5,000 sponsors one of the 75 student workers ATS employees each year.
- A donation of $3,000 provides access to recreation, theatre or art classes.
- A donation of $1,500 supports an in-state TAP student with a 3-credit hour scholarship.
- A donation of $750 provides two IMPACT Innovation Associates with unlimited Rec Center access for a full year.

These are examples of the impact of philanthropy. Final spending decisions will be made by ATS leadership.

This fabulous evening will feature a progressive gourmet dinner by the station, showcasing the culinary talents of Aramark’s regional executive chefs. In addition, ATS will honor special guests, Terri Hogan and Daniel Cummins, for their passion to promote inclusive communities, dedicated service to ATS, and support for people with disabilities. Guests will also enjoy hearing inspiring stories from ATS participants, music by Melodic Connections and Swampthang, and opportunities to win prizes.

Net proceeds from this event will benefit UC’s Advancement & Transition Services (ATS). For information about sponsorship opportunities, please contact Sadie Everett, everetsh@ucmail.uc.edu, 312-961-1030 or Sabine Flessa, Assistant Director of Development, sabine.flessa@uc.edu, 513-556-1414.

Checks must be made payable to
University of Cincinnati Foundation and sent to:
University of Cincinnati
College of Education, Criminal Justice, and Human Services | ATTN: Sabine Flessa | PO Box 210002 | Cincinnati, OH 45221-0002
https://cech.uc.edu/education/ats.html
# Sponsorship Opportunities

**Promotional Period** – January – April 2020

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Presenting $10,000</th>
<th>Platinum $7,500</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
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<tbody>
<tr>
<td>EXCLUSIVE to one company</td>
<td>✔</td>
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<td>Company mentions in social media and newsletters</td>
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<tr>
<td>Opportunity to distribute promotional materials at event</td>
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<td>Opportunity to make opening remarks</td>
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<tr>
<td>Recognition at event (signage)</td>
<td>Prominent logo recognition</td>
<td>Significant logo recognition</td>
<td>Logo recognition</td>
<td>Name recognition</td>
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<tr>
<td>Recognition on promotional materials (invitations*, etc.)</td>
<td>Prominent logo recognition</td>
<td>Significant logo recognition</td>
<td>Logo recognition</td>
<td>Name recognition</td>
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<tr>
<td>Logo recognition on event website</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Verbal recognition from podium</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Complimentary Red &amp; Black Blast tickets</td>
<td>18</td>
<td>14</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Recognition in Red &amp; Black Blast programs**</td>
<td>Double page</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
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</table>

*Need sponsorship commitment by January 10, 2020.

**Need sponsorship commitment by February 3, 2020.

[https://cech.uc.edu/education/ats.html](https://cech.uc.edu/education/ats.html)
ATS 2019 Red & Black Blast

By the numbers…

- 2 Community Advocates Honored for Dedication to People with Disabilities
- 75 UC Student Workers Supporting ATS Participants
- 8 Talented Chefs
- 260 Guests
- 3,500 People Engaged on Social Media
- 15 Generous Sponsors

1 AMAZING EVENT

- 900 Social Media Followers
- Over $50,000 Raised for ATS
- 150 ATS Participants Benefitted
- 2 Publications in Movers and Makers
- 450 Invitations
- 400 Constant Contact Subscribers Who Support ATS