Master of Education

Instructional Design
& Technology

The Master of Education in Instructional Design and Technology (IDT) prepares students to become experts in using media and technology to improve learning experiences in a variety of professional contexts. You could find yourself developing video games for college-level online classrooms, creating dynamic touch screen displays for museums, or designing interactive media for corporate training. We are preparing the educators, trainers, and consultants of the future.

This degree program is designed to be highly supportive and convenient with our online and on-campus/blended options.

Be EXPERIENCED

We know that education isn't always found in the classroom. This is why we provide our students a wide array of opportunities to gain real-world experiences and to study alongside our world-class faculty who are leaders in the field of instructional design and technology. Students will receive opportunities for hands-on, experiential learning and project-based assignments, through our one of State-of-the art virtual labs, media facilities, and gaming labs!

100% **Job placement** for all of our graduate students completing their master's degree.

Be INVESTED

Invest in yourself and your career. Before you graduate, you will build a resume that sets you apart, make connections that can help lead to job offers, learn what you like most about your field, and gain the confidence that only experience provides. Work in a variety of occupations, including:

• Corporate online trainer
• Mobile app designer
• Educational game designer
• Instructional designer
• Online learning content developer
• Educational technology specialist

$64,641 **average earnings** for entry level college graduates (US Bureau of Labor Statistics, 2019)

10.5% **Increase in demand** in employment for this field over the next 10 years (US Bureau of Labor Statistics, 2019)

Be READY

" I loved the student interaction in my courses, even when we were learning online. I have made many friends through the program and have my current job thanks to the UC IDT program. **"**
– Alexander Vinolus, IDT '21

Ready to Begin?

For more information about this program or to schedule a visit, please contact a representative:

Email: cechrecruit@uc.edu
Phone: (513) 556- 6308
Visit us online: cech.uc.edu/idt