**VISION**
Advance society through the discovery and integration of applied computing technologies that leverage the power of information

**MISSION**
We empower individuals to become passionate, solution-minded Information Technology professionals by fostering: continuous innovation, research, leadership development, interdisciplinary problem solving and real-world experience

**OBJECTIVE**
Provide Highest Quality Educational Opportunities For Students

**STRATEGIES**

- **Collaboration**
  - Scale-up partnerships with high schools, industry, and academic institutions
  - Evolve the partnership model
  - Better utilize College support
  - Build and develop an engaged alumni network
  - Connect students to the School of IT community
  - Create international visibility

- **Research**
  - Define “active research” and “research productivity”
  - Build credibility
  - Define and evolve research focus areas
  - Increase quality and quantity of publications
  - Increase funding and grants
  - Promote and expand collaborative research opportunities

- **Excellence in Academics**
  - Seek continuous national recognition
  - Establish PhD program
  - Engage in a thorough curriculum overhaul increasing quality of instruction
  - Continue to improve and extend bridge programs
  - Expand technology required to reflect changes in industry demands

- **Talent**
  - Diversify and expand recruitment efforts
  - Advocate pathways for high school students to directly enroll into IT education
  - Value and continue to incorporate industry expertise into instruction
  - Sustain placement rate in related job or grad programs
  - Produce formal documentation outlining undergrad and grad student requirements

- **Leadership**
  - Create school leadership structure
  - Foster a culture of diversity, inclusion and equity
  - Increase the number of quality graduate and undergraduate faculty and staff commensurate with growth
  - Create faculty development program to improve teaching, research and service
  - Improve methods of recruitment, onboarding and training of adjunct
  - Implement effective communication mechanism across the school
  - Foster student leadership opportunities
  - Develop robust strategic plan for solutions center
  - Define/ create center of excellence for cyber security
  - Create 3 year operational plan

**Priorities**

- UW Excellence in Academics
- Innovation and Continuous Improvement
- Research
- Developing Talent as Professional Information Technologists
- Successful Alumni
- Creative Leadership

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University of Cincinnati
School of Information Technology Revised Strategic Plan (IT2019R-CREATE)
CECH

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