Intro to Adobe CQ5

With Jamie Frebis
What is Adobe CQ5?

- Large scale CMS
- The leading CMS in the market
- CMS specifically geared toward larger companies & organizations
- Combines:
  - Web Content Management
  - Digital Asset Management
  - Social Collaboration
Who uses Adobe CQ5?

• Some notable companies that use Adobe CQ5 include:
  – General Motors
  – McDonald’s
  – Kodak
  – Volkswagen
  – Audi
  – NBC Universal