

Intro to AdobeCQ5

With Jamie Frebis

What is Adobe CQ5?

- Large scale CMS
- The leading CMS in the market
- CMS specifically geared toward larger companies & organizations
- Combines:
 - Web Content Management
 - Digital Asset Management
 - Social Collaboration

Who uses Adobe CQ5?

- Some notable companies that use Adobe CQ5 include:
 - [General Motors](#)
 - [McDonald's](#)
 - [Kodak](#)
 - [Volkswagen](#)
 - [Audi](#)
 - [NBC Universal](#)