Our Impact

THE ECONOMICS CENTER IS THE REGION’S NUMBER ONE RESOURCE FOR ECONOMIC AND FINANCIAL EDUCATION AND INFORMATION.

For 35 years, the Economics Center has been equipping students in grades K-12 with practical economic knowledge and skills through in school programs and teacher training. These students are learning how to participate in the global economy and lead financially productive lives. Through its work, the Economics Center and its partners contribute to the health and vitality of our region’s economy.

The Research and Consulting Division of the Economics Center provides the knowledge building blocks that help clients make better financial, policy, and economic development decisions. Our custom approach and critical data analysis empower business and civic leaders to respond to changing economic conditions, strengthen local economies and improve the quality of life for their communities.

Annual Impact

- Reached over 25,000 elementary, middle, and high school students to increase their economic and financial knowledge.
- Engaged 11,178 students, grades 4-12, throughout the state in the Stock Market Game; teaching the basics of investing, risk and diversification.
- Enhanced the economic and financial education of 2,589 elementary students from 30 local elementary schools in Student Enterprise (StEP). StEP students earned a total of $3,147,511 StEP dollars.
- Offered 30 teacher training courses, for grades K-12, reaching over 395 educators and selling 225 credits.
- Completed 40 research and consulting projects for local and regional clients, totaling over $650,000 in revenues.
- Over 650 education and business leaders attended the Annual Awards Luncheon to celebrate these accomplishments and our mission.

Engaging Students, Empowering Educators, Equipping Decision Makers through the Knowledge of Economics
LEADING EDUCATION PROGRAMS

- **Student Enterprise Program (StEP):**
  The StEP program engages students in the design and operation of a functioning market economy in schools, creating a mini-economy that mirrors the “real world”.

- **Stock Market Game (SMG):**
  Stock Market Game promotes critical-thinking and decision-making in an online market simulation allowing students to invest in a virtual portfolio and compete in teams for statewide recognition.

- **Today’s Learners, Tomorrow’s Leaders (TL²)**
  TL² is a highly selective, three week summer program. TL² allows students the opportunity to earn three semester hours of transferable credit at the end of the program. Time is spent on the main campus of the University of Cincinnati and tours at top nationally known businesses such as Luxottica, Ethicon, a Johnson & Johnson company, and the Cincinnati Reds.

- **Teacher Training:**
  The Center trains teachers to improve their working knowledge of the economy, entrepreneurship, and personal finance and then they pass this knowledge to over 25,000 students annually. We serve a diverse population of students and teachers, from urban to rural.

AS A RESULT OF OUR MISSION

Educators are informed about economics and financial concepts and students are inspired to achieve academically. They feel empowered to make choices and understand consequences, all while learning the fundamental skills needed to be successful.

RESEARCH AND CONSULTING

Whether your organization is a private business or public entity, large or small, we provide customized research to fit your needs. We encourage clients to ask critical questions to identify core issues. Our research has helped our clients to make business decisions, demonstrate value to investors and communities, and inform public policy decisions.

- Economic Development
- Economic Impact
- Infographics & Data Visualization
- Market Analysis
- Program Evaluation
- Public Finance & Tax Policy
- Statistical Modeling & Forecasting
- Workforce Analysis
- Affordability Analysis

www.economicscenter.org